

KEEP NASSAU BEAUTIFUL

We did beautiful things in 2025!



6,608

**TOTAL
VOLUNTEER
HOURS**

Which translates into 826 working days and an economic value of \$251,751



74.1 TONS

**LITTER, RECYCLABLES
AND HOUSEHOLD
HAZARDOUS WASTE
COLLECTED**

Which prevents harmful effects to the environment and landfill contamination.



9,719

**YOUTH AND ADULTS
EDUCATED ON THE
TENANTS OF KNB**

Which leads to increased individual awareness and behavior change.



1,384

**TREES DISTRIBUTED
AND PLANTED
(Public and Private
Property)**

Which helps reduce carbon dioxide levels and severity of storm related damage.

Who We Are

Keep Nassau Beautiful, Inc. (KNB) is a stand-alone, not for profit 501(c)(3) corporation; founded in 1991 and incorporated in the state of Florida. A volunteer-based community action and education organization that works through concerned citizens and partnerships with government, businesses, and education institutions. It's mission is to educate and encourage sustainability of a clean, green and beautiful Nassau County through the reduction of litter and waste, increase in recycling, and beautifying of spaces. KNB is an affiliate of Keep America Beautiful and Keep Florida Beautiful and maintains a "President's Circle" certification.

How we did it:

Litter and Waste Reduction—with help from our Adopt Program partners and volunteers; county and city partners that provide in-kind service and grants; roadway, waterway and shoreline cleanup sponsors, in-kind partners, and volunteers.

Increased Awareness of the 4 R's—through local festivals, marketplace, and event participation; county and city partners that provide grants and educational opportunities; household hazardous waste collection events; local schools who provide time in the classroom or field trips for experiential learning; organizations that provide opportunities for education, and partnerships that provide water-refill stations during festivals and events.

Beautifying Spaces—thanks to generous sponsors, county and city partners that provide grants and in-kind support, and volunteers for the planting of more than 800 trees.

We need you!

Get Involved to support programs and projects that enable and educate residents on the preservation, conservation and beautification of spaces in Nassau County!



**Keep
Nassau
Beautiful**

KEEP AMERICA BEAUTIFUL AFFILIATE

General Questions

Contact Lynda Bell, Executive Director
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1417 Sadler Road #233 | Fernandina Beach, FL 32034
www.KeepNassauBeautiful.org

Get Involved and KEEP NASSAU BEAUTIFUL

Learn More...www.KeepNassauBeautiful.org

- ◇ Become an Adopt Partner or Sponsor an Event
- ◇ Make a Tax-Deductible Donation (EIN 59-3092755)
- ◇ Become a Member, <https://keepnassaubeautiful.org/join-us/>
- ◇ Sponsor a Legacy Tree
- ◇ Volunteer During an Event
- ◇ Participate on a Committee or Join the KNB Board of Directors
- ◇ Participate in #RefillNassauFL and help us reduce single-use plastic

Follow Keep Nassau Beautiful on Social Media

- ◇ Facebook / Instagram
- ◇ Nextdoor
- ◇ Google
- ◇ YouTube

SUPPORT OUR PROGRAMS:



**Wild
Amelia**

KEEP NASSAU BEAUTIFUL



**Planting
Nassau's
Future**

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