

KEEP NASSAU BEAUTIFUL

We did beautiful things in 2024!



5,874

**TOTAL
VOLUNTEER
HOURS**

Which translates into 734 working days and an economic value of \$175,398



84.2 TONS

**LITTER, RECYCLABLES
AND HOUSEHOLD
HAZARDOUS WASTE
COLLECTED**

Which prevents harmful effects to the environment and landfill contamination.



7,298

**YOUTH AND ADULTS
EDUCATED ON THE
TENANTS OF KNB**

Which leads to increased individual awareness and behavior change.



808

**TREES DISTRIBUTED
AND PLANTED
(Public and Private
Property)**

Which helps reduce carbon dioxide levels and severity of storm related damage.

Who We Are

Keep Nassau Beautiful, Inc. (KNB) is a stand-alone, not for profit 501(c)(3) corporation; founded in 1991 and incorporated in the state of Florida. A volunteer-based community action and education organization that works through concerned citizens and partnerships with government, businesses, and education institutions. It's mission is to educate and encourage sustainability of a clean, green and beautiful Nassau County through the reduction of litter and waste, increase in recycling, and beautifying of spaces. KNB is an affiliate of Keep America Beautiful and Keep Florida Beautiful and maintains a "President's Circle" certification.

How we did it:

Litter and Waste Reduction—with help from our Adopt Program partners and volunteers; county and city partners that provide in-kind service and grants; roadway, waterway and shoreline cleanup sponsors, in-kind partners, and volunteers.

Increased Awareness of the 4 R's—through local festivals, marketplace, and event participation; county and city partners that provide grants and educational opportunities; household hazardous waste collection events; local schools who provide time in the classroom or field trips for experiential learning; organizations that provide opportunities for education, and partnerships that provide water-refill stations during festivals and events.

Beautifying Spaces—thanks to generous sponsors, county and city partners that provide grants and in-kind support, and volunteers for the planting of more than 800 trees.

We need you!

Get Involved to support programs and projects that enable and educate residents on the preservation, conservation and beautification of spaces in Nassau County!



**Keep
Nassau
Beautiful**

KEEP AMERICA BEAUTIFUL AFFILIATE

General Questions

Contact Lynda Bell, Executive Director
knb@keepnassaubeautiful.org | 904-261-0165
1417 Sadler Road #233 | Fernandina Beach, FL 32034
www.KeepNassauBeautiful.org

Get Involved and KEEP NASSAU BEAUTIFUL

Learn More...www.KeepNassauBeautiful.org

- ◇ Become an Adopt Partner or Sponsor an Event
- ◇ Make a Tax-Deductible Donation
- ◇ Become a Member, <https://keepnassaubeautiful.org/join-us/>
- ◇ Sponsor a Legacy Tree
- ◇ Volunteer During an Event
- ◇ Participate on a Committee or Join the KNB Board of Directors
- ◇ Participate in #RefillNassauFL and help us reduce single-use plastic

Follow Keep Nassau Beautiful on Social Media

- ◇ Facebook / Instagram
- ◇ Nextdoor
- ◇ Google
- ◇ YouTube

SUPPORT OUR PROGRAMS:



**Wild
Amelia**

KEEP NASSAU BEAUTIFUL



**Planting
Nassau's
Future**

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Get Involved to Lend a Hand and KEEP NASSAU BEAUTIFUL

Mission

Keep Nassau Beautiful conducts and promotes activities and educational opportunities, fosters personal appreciation of, pride in, and responsibility for the natural beauty of Nassau County.

Purpose

KNB shall be charitable and educational in its purpose to keep Nassau County clean and green through community engagement and educational programs. To achieve this purpose, KNB shall:

- Maintain litter and waste control programs.
- Engage in community appearance improvement projects for the beautification and conservation of Nassau County.
- Promote the benefits of a clean and beautiful environment.



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