

Rachel Kerestes
Keep Nassau Beautiful
Board Member

A trained biologist and public policy analyst, Rachel Kerestes leads Science is US at the American Association for the Advancement of Science. Science is US is a foundation-supported campaign focused on bridging the gap between policy makers and the scientific and engineering communities. Kerestes's career spans the worlds of public affairs, advocacy, marketing and communications. She has held senior executive positions in national nonprofit and industry associations and leadership roles in consultancies specializing in public affairs, brand development and state and local government affairs. Her former clients include Fortune 50 companies, national nonprofits, foreign embassies, leading consumer brands, innovative start-ups and some of Washington's most influential advocacy groups. A frequent media commentator on science, marketing and political communications, Kerestes's work has been recognized with a variety of awards for outstanding brand, marketing and communications efforts. Kerestes holds a B.A. degree from Mount Holyoke College and an M.P.P. degree from Georgetown University.