

Planting Nassau's Future Media Release

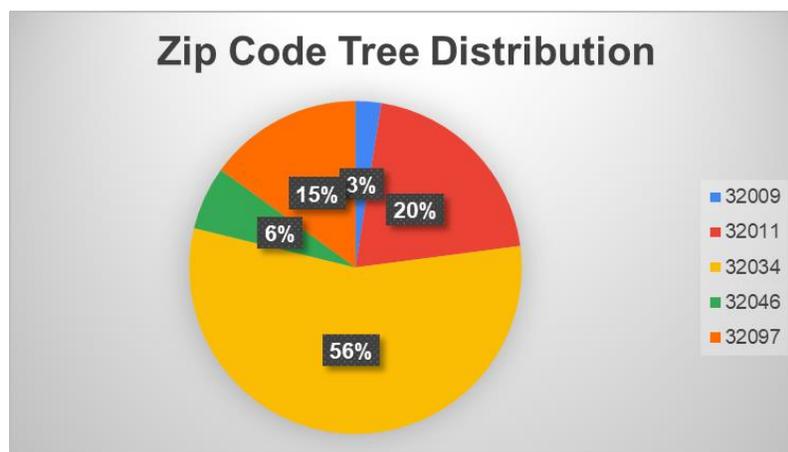
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For Immediate Release

NASSAU COUNTY RESIDENTS ARE PLANTING NASSAU'S FUTURE WITH MORE THAN 500 TREES IN SPRING 2022

Nassau County, Florida, April 15, 2022. In March and early April, individuals, businesses, and organizations reserved free trees by completing a few simple steps; reviewing UF/IFAS Extension tree fact sheets for the available species and viewing an educational video led by UF/IFAS Extension Nassau County. The UF/IFAS Extension tools help residents select the right tree for their planting location and provide instruction on proper tree planting and maintenance.

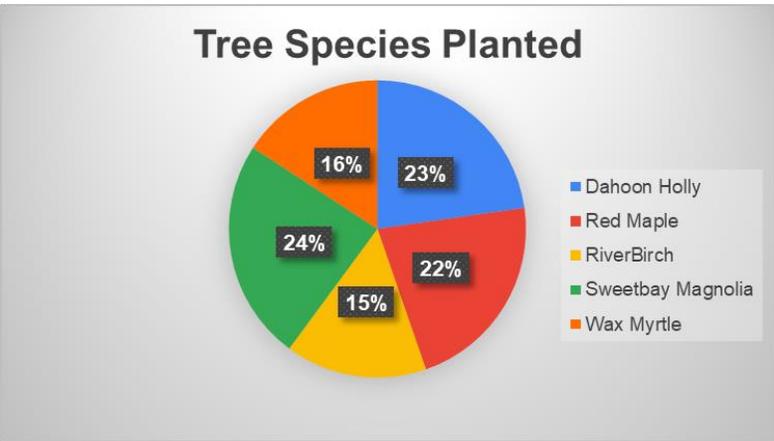
During spring 2022 events, residents across all corners of Nassau County participated in planting trees to beautify and help ensure the environmental health of our community. 71% of the trees were planted in zip codes Fernandina Beach and Yulee, with 29% planted in West Nassau communities of Bryceville, Callahan, and Hilliard.



Tree species offered included Dahoon Holly, Red Maple, River Birch, Sweetbay Magnolia, and Wax Myrtle. KNB thanks Liberty Landscape Supply for sourcing and maintaining the trees prior to each free tree event. Liberty has been incredibly supportive of KNB's Planting Nassau's Future program; consistently leaving residents in awe of the size and health of the trees.



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Since the January 2020 kickoff of free Adopt A Tree events, Keep Nassau Beautiful (KNB) has enabled the planting of more than 2,100 nursery size trees in Nassau County. As a new program of KNB, Planting Nassau’s Future must be successful in generating funds to support the free tree distribution. Thanks to individuals and organizations for their generous support; a large donation from a single donor, Nassau County BOCC, Rayonier, Rayonier Advanced Materials, City of Fernandina Beach, Publix Supermarkets Charities, and Keep America Beautiful-UPS Community & Recovery Tree Planting Grant.

Program success is also dependent on volunteers and partner organizations who help with education, sourcing, and distribution of trees, and Nassau County residents who desire to beautify and invest in the future of Nassau County green infrastructure by planting trees. We thank you for investing your time, energy and resources in Planting Nassau’s Future!

Residents may become a member of Keep Nassau Beautiful to receive advance notification of the next free Adopt A Tree drive-through event. <https://keepnassaubeautiful.org/join-us/>

Contact KNB: KNB@KeepNassauBeautiful.org or 904-261-0165.

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Keep Nassau Beautiful, Inc. is working to inspire, educate, and equip individuals, groups, businesses and governments to take action to make Nassau County a place where residents, visitors and wildlife can thrive and experience the beauty of Nassau County.

www.keepnassaubeautiful.org



Volunteers distribute trees during free Adopt A Tree drive-through events.