

KEEP NASSAU BEAUTIFUL

We did beautiful things in 2021!



4,549

**TOTAL
VOLUNTEER
HOURS**

Which translates into 569 working days and an economic value of \$72,784.



57.6 TONS

**LITTER, RECYCLABLES
AND HOUSEHOLD
HAZARDOUS WASTE**

Which prevents harmful effects to the environment and landfill contamination.



1,435

**YOUTH AND ADULTS
EDUCATED ON THE
TENANTS OF KNB**

Which leads to increased individual awareness and behavior change.



773 + 2,471

**TREES AND FLORIDA
FRIENDLY POLLINATOR
PLANTS PLANTED**

Which helps reduce carbon dioxide levels and severity of storm related damage.

Who We Are

Keep Nassau Beautiful, Inc. (KNB) is a stand-alone, not for profit 501(c)(3) corporation; founded in 1991 and incorporated in the state of Florida. KNB is governed by a volunteer board of directors, it's executive director and program manager. It is a volunteer-based community action and education organization that works through concerned citizens and partnerships with government, businesses, and education institutions. It's mission is to educate and encourage sustainability of a clean, green and beautiful Nassau County through the reduction of litter and waste, increase in recycling, and beautifying of spaces. KNB is an affiliate of Keep America Beautiful and Keep Florida Beautiful and maintains a "President's Circle" certification.

How we did it:

Litter and Waste Reduction—with help from our Adopt Program partners and volunteers; state, county and city partners that provide funds; roadway, waterway and shoreline cleanup partners and volunteers.

Increased Awareness of the 4 R's—through state, county and city partners that provide funds; household hazardous waste collection events; local schools who provide time in the classroom or during assembly; organizations that provide opportunities for adult education.

Beautifying Spaces—thanks to generous sponsors and state, county and city partners that provide funds, in-kind support, and volunteer hours for Planting Nassau's Future and the planting of more than 770 trees and 2,400 Florida friendly pollinator plants.

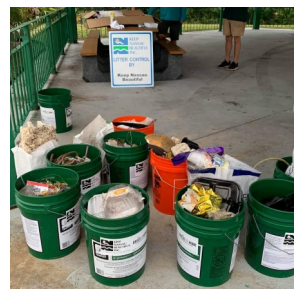
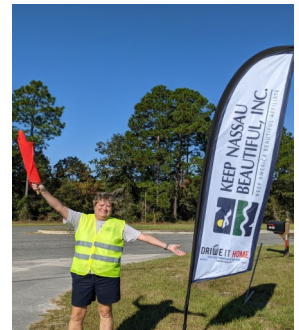
We need you to help us make 2022 even bigger!

Get Involved to support programs and projects that reduce litter and waste, increase awareness of the 4-R's (refuse, reduce, reuse and recycle) and beautify spaces in Nassau County!



General Questions

Contact Lynda Bell, Executive Director
knb@keepnassaubeautiful.org | 904-261-0165
 P.O. Box 16244 | Fernandina Beach, FL 32035
www.KeepNassauBeautiful.org



Get Involved to KEEP NASSAU BEAUTIFUL



Visit Our Website, www.KeepNassauBeautiful.org

- ◇ Become an Adopt Partner or Sponsor an Event
- ◇ Make a Tax-Deductible Donation
- ◇ Become a Member, <https://keepnassaubeautiful.org/join-us/>
- ◇ Sponsor a Legacy Tree
- ◇ Wear Your Support
- ◇ Volunteer During an Event
- ◇ Participate on a Committee or Join the KNB Board of Directors
- ◇ Amazon Smile—Designate KNB as your Charity of Choice

Follow KNB on Social Media

- ◇ Facebook / Twitter / Instagram
- ◇ Nextdoor
- ◇ Google
- ◇ YouTube

Pledge to Refuse, Reduce, Reuse, Recycle



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