

# Planting Nassau's Future Media Release

## For Immediate Release

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## Keep Nassau Beautiful Hosts Free Tree Drive-through Events

*Proof of Nassau County, FL residency and pre-reservation required*

**Nassau County, Florida, September 15, 2021.** Beginning Saturday, October 2 and on alternating Saturdays in October, Keep Nassau Beautiful (KNB) volunteers and partner organizations will be holding three free-tree drive-through events where residents will pick-up one or two free trees to be planted in Nassau County.

Individuals, businesses, and organizations may reserve free trees by completing these easy steps; reviewing UF/IFAS tree fact sheets for the available species and viewing an educational video led by UF/IFAS Nassau County Extension former Director, Mrs. Becky Jordi. Once the on-line learning is complete residents will be ready to complete the Free Tree Reservation form to select their preferred tree species and pick-up location. Completion of the reservation form is required 72 hours prior to the drive-through event. Nassau County proof of residency and completion of the reservation form is required the day of the event to pick up one or two of our 3-gallon size trees. Residents are also asked to help the tree get its best chance at a healthy long life by following a watering schedule until the tree gets established.

Free tree drive-through events are scheduled as follows: Callahan, Saturday, Oct. 2, Yulee, Saturday, Oct. 16, and Fernandina Beach, Saturday, Oct. 30. All events will be held between 9am – 11am. Details and reservation form at <https://keepnassaubeautiful.org/news-and-events/>.

The project is being generously funded through dedicated grants, fundraising activities and private donations. In partnership, the City of Fernandina Beach is providing free trees for residents of the City of Fernandina Beach. Liberty Landscape Supply sponsors the supply of the 4-species of trees for the drive-through events.



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“Trees are essential to addressing the negative effects of climate change, maintaining wildlife habitat, retaining property values and providing aesthetic beauty,” said Kelley McCarter, KNB Beautification Committee member, “Keep Nassau Beautiful is looking forward to helping residents enhance their personal environment with these free-tree drive-through events.”

For more information [KNB@KeepNassauBeautiful.org](mailto:KNB@KeepNassauBeautiful.org) or 904-261-0165.

Keep Nassau Beautiful, Inc. is working to inspire, educate, and equip individuals, groups, businesses and governments to take action to make Nassau County a place where residents, visitors and wildlife can thrive and experience the beauty of Nassau County.

[www.KeepNassauBeautiful.org](http://www.KeepNassauBeautiful.org)

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Dahoon Holly is one of the species being offered during the October Free Tree Drive-through Events.

