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Planting Nassau's Future Media Release

For Immediate Release

Keep Nassau Beautiful Recognized for Outstanding Urban Forestry Program

Nassau County, Florida, May 12, 2021. – One of the annual programs sponsored by the Florida Urban Forestry Council (FUFC) is **The Friends of Our Urban Forest Awards** program. This program recognizes achievements of organizations and individuals in their efforts to manage, promote, educate, and advocate for urban forests in their communities. Categories for nominations include outstanding professional, outstanding tree advocate or advocacy group, outstanding project, outstanding urban forestry program, outstanding tree ordinance, and lifetime achievement.

The FUFC is proud to announce that Keep Nassau Beautiful, Inc. (KNB) is being recognized as the winner of the 2020 Friends of Our Urban Forest Award in the category of Outstanding urban Forestry Program. Through their Planting Nassau's Future program, the Adopt-A-Tree workshops and Legacy Tree programs have surpassed their original goal of planting 300 trees across Nassau County. The program will continue to provide sustainable, repeatable programs to educate and motivate residents on the importance of Nassau County's urban forests.

The award was presented at a Nassau County Board of County Commissioners (BOCC) meeting by Joe Anderson, FUFC President, where he thanked and encouraged the BOCC and Public Works Dept. for their support of KNB and its programs which help make Nassau County a beautiful, sustainable, and resilient community.

“Keep Nassau Beautiful has demonstrated to FUFC that they take their role very seriously in supporting the future of Nassau County through their urban forestry program Planting Nassau's

Future,” said Mr. Anderson. “Planting Nassau’s Future is building a green infrastructure that does not depreciate, it appreciates.”

“2021 has already surpassed our 2020 success by assisting in the planting of more than 760 trees and 800 Florida friendly flowering plants,” said Lynda Bell, KNB Executive Director. “We are proud to be celebrating our 30th year and we appreciate the community support of our mission to help highlight the beauty of Nassau County.”

For information and to get involved in Planting Nassau’s Future: www.KeepNassauBeautiful.org or 261-0165.



Planting Nassau’s Future, 2020 Friends of the Urban Forest award recipient for Outstanding Urban Forestry Program. Pictured: Lynda Bell, KNB Executive Director, Chadd Scott, Kelley McCarter, and Margo Story, KNB BOD Members, Joe Anderson, FUFCC President, and Mike Cole, KNB BOD Member.

About Keep Nassau Beautiful

Keep Nassau Beautiful, Inc. is working to inspire, educate, and equip individuals, groups, businesses, and governments to take action to make Nassau County a place where residents, visitors and wildlife can thrive and experience the beauty of Nassau County. www.KeepNassauBeautiful.org

About Florida Urban Forestry Council

It is the mission of the Florida Urban Forestry Council (FUFCC) to promote the value, enhancement and sound management of urban forests through leadership, collaboration, guidance, and education. www.fufcc.org

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