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FOR IMMEDIATE RELEASE

Nassau County's Largest Roadway Clean-up Event of 2020

Fernandina Beach, FL (October 22, 2020) – 15 volunteers from Eight Flags Jeep Club, Lowe's Heroes, Body Brew Botanicals, and Keep Nassau Beautiful cleaned Wade's Place of approx. 800 pounds of litter and debris. No other single cleanup event in Nassau County during 2020 has come close to removing this amount of litter and debris, potentially keeping the debris from contaminating our waterways and harming marine life. On average in 2020, volunteers have collected less than 300 pounds during single day community cleanup events.

"Wade's Place is an environmentally sensitive area surrounded by marsh and the Amelia River. Wind-blown litter and debris collect along the roadway and in the marsh grass from traffic along the Shave Bridge and Wade's Place," said Lynda Bell, Executive Director, KNB. "We hope bringing attention to the amount of litter collected will encourage others to secure their load and put litter in its proper receptacle."

Opportunities are available monthly to join group cleanup events, and individuals may find it satisfying to include a litter pickup during their daily walk. It is a great way to make a difference in keeping Nassau County clean, green, and beautiful. For more information on events or community service for litter and debris cleanup, visit www.keepnassaubeautiful.org or 261-0165.

About Keep Nassau Beautiful

Keep Nassau Beautiful, Inc. is working to inspire, educate, and equip individuals, groups, businesses, and governments to take action to make Nassau County a place where residents, visitors and wildlife can thrive and experience the beauty of Nassau County. www.keepnassaubeautiful.org.

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Volunteers remove approx. 800 lbs. of litter and debris from Wade's Place and the surrounding area during a recent cleanup event.



Glenda Young, Kenny Young and Irene Morrow from Eight Flags Jeep Club collect and contain litter and debris collected along Wade's Place. Approx. 800 pounds were removed from the roadway and marsh grass during a recent cleanup event.