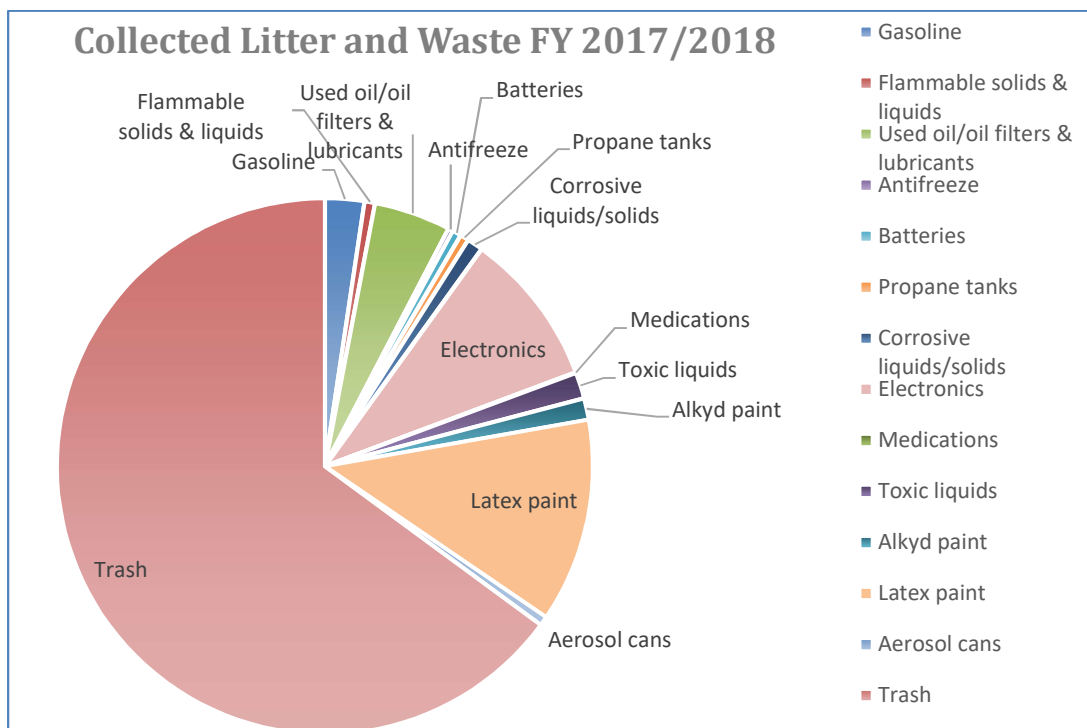


## Who We Are

Keep Nassau Beautiful, Inc. (KNB) is a volunteer-based community action and education organization that works through concerned citizens and partnerships with government, businesses, and education institutions. Its mission is to remove litter, promote recycling, and encourage sustainability of a clean, green and beautiful Nassau County. It is an affiliate of Keep America Beautiful (KAB) and Keep Florida Beautiful (KFB) and maintains a “Good Standing” certification. KNB is a stand-alone, not for profit, 501 (c) 3 corporation; founded in 1991 and incorporated in the state of Florida. It is governed by a Board of Directors, with an Executive Director managing business and day-to-day administration.

## What We Do

During 2018, Keep Nassau Beautiful has worked with individual volunteers, Adopt-a-Beach and Adopt-a-Road groups, FDOT supported Adopt-a-Highway, local government, Kayak Amelia, Wild Amelia, St Mary’s River Keeper, Lowe’s Home Improvement, Amelia Island Beach & Marine Life Task Force, and UF/IFSA. Volunteers and ADOPT partners spent 10,890 hours removing 223,164 pounds (112 tons) of litter and waste; including 140,586 pounds of litter and collecting and recycling 82,578 pounds of hazardous waste; including 20,826 pounds of electronic waste and 27,485 pounds of latex paint - avoiding land fill contamination. Based on \$16 per hour value, the volunteer dollar benefit is greater than \$174K.





For more information, contact:  
Steven Gibb, Chairperson  
Lynda Bell, Executive Director  
PO Box 16244, Fernandina Beach, FL 32035  
904-261-0165  
knb@keepnassaubeautiful.org  
[www.keepnassaubeautiful.org](http://www.keepnassaubeautiful.org)

## **2018 ACTIVITIES:**

- Great American Cleanup includes St Mary's River Cleanup and White Oak Celebration, and Town of Hilliard Town Cleanup
- Household Hazardous Waste Collection (Spring and Fall)
- Annual Fireworks Debris Cleanup, May 29, 2018 and July 5, 2018
- Ocean Conservancy's International Coastal Cleanup
- Adopt-A-Beach, Adopt-A-Road, Adopt-A-Highway program sponsorship
- Cigarette Litter Receptacle Placement – 53 units across Nassau County
- Wild Amelia Nature Festival
- UF/IFSA Education and Cleanup events
- Local Day of Service events
- Local Recycling Education Programs – Youth and Adult
- Serenity Garden Pilot

## **Funding**

KNB receives funding through contracts with Nassau County and the City of Fernandina Beach, and the Florida Department of Transportation utilizing that agency's Highway Beautification Grant program. KNB organizes fundraisers and receives donations from individuals, foundations, city government, local business and our volunteers. Contributions are tax deductible in accordance with IRS rulings.

## **Board Member Responsibilities**

**Objectives:** The Board sets policy, recommends specific programs, and actively participates in the support and implementation of the programs. The members work toward accomplishing the mission of the organization.

**Qualifications:** Commitment to the mission of the organization and its stated community improvement focus of litter prevention, beautification, and waste reduction and recycling.

### **Responsibilities:**

- Attend Board meetings
- Participate in and take responsibility for making decisions on policies, program development and other board matters
- Participate in committees and task forces, as available
- Represent Keep Nassau Beautiful at other organization and government meetings, events and special activities
- Monitor fiduciary matters.

**Meetings:** The Board meets bi-monthly and communicates informally using email, conference calls, shared files, and periodic small group meetings.

**Commitment:** Term length of two years.