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FOR IMMEDIATE RELEASE

A Tree Was Planted and More than 600 Books Were Distributed at Southside Elementary School

Fernandina Beach, FL (October 27, 2020) –Keep Nassau Beautiful, with support from Ferst Readers of Nassau County, recently distributed over 600 books to virtual and on-site students and educators at Southside Elementary School. Books were chosen based on how they related to KNB’s mission to reduce litter and waste, increase recycling, and beautify spaces, and were appropriate for the learning level of the student. Ferst Readers of Nassau County provided the content for newsletters which were inserted into each student book. The newsletter content assists parents, guardians, and educators with youth comprehension through learning activities which are also related to the KNB Mission.

To further reinforce the message of the importance of a clean, green, beautiful environment a 30-gallon Live Oak tree was planted on school common grounds with support from Liberty Landscape Supply. Dave Holley, City of Fernandina Beach Arborist, was on-hand to provide oversight of the planting and to help ensure the tree gets off to the best possible start. Mrs. Cordova's 2nd grade class volunteered to fill the water bag every school day for the first three weeks. The planting location will provide a nice shady spot for future generations.

“The purpose of Keep Nassau Beautiful is to educate and enable residents of Nassau County in our mission for clean, green and beautiful spaces,” said Lynda Bell, Executive Director, KNB. “We are grateful to everyone that made planting a tree and distributing books to Fernandina Beach youth possible. Engaging youth in a learning experience is an enjoyable and rewarding activity for now and the future!”

For more information visit www.keepnassaubeautiful.org or 261-0165. To learn more about Ferst Readers of Nassau County visit <https://www.facebook.com/NassauFerstFoundation> or 248-0165.

About Keep Nassau Beautiful

Keep Nassau Beautiful, Inc. is working to inspire, educate, and equip individuals, groups, businesses, and governments to take action to make Nassau County a place where residents, visitors and wildlife can thrive and experience the beauty of Nassau County. www.keepnassaubeautiful.org.

Stay connected with Keep Nassau Beautiful, Inc., on [Facebook](https://www.facebook.com/KeepNassauBeautiful).

About Ferst Readers of Nassau County

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Southside Elementary School Principal, Marlena Palmer, and 30 Southside Elementary School educators join KNB BOD and Education Committee members, Shelly Rawls and Ashley Powell, KNB Program Manager, Jules Ruppel, Ferst Readers of Nassau County, Lynda Smith, and City of Fernandina Beach Certified Arborist, Dave Holley around the newly planted Live Oak tree. Educators display the book which will be distributed to students in their classroom.



Marlena Palmer, Southside Elementary School Principal, Lynda Smith, Ferst Readers of Nassau County, Ashley Powell and Shelly Rawls, Keep Nassau Beautiful BOD and Education Committee Members, Dave Holley, Fernandina Beach Certified Arborist, Jules Ruppel and Lynda Bell, Keep Nassau Beautiful staff, assist in the planting of a Live Oak and distribution of more than 600 books and learning activities to students and educators at Southside Elementary School.