

## **NASSAU COUNTY RESIDENTS PLANT 348 TREES POST-EVENT MEDIA RELEASE**

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## **NASSAU COUNTY RESIDENTS ARE PLANTING NASSAU'S FUTURE WITH 348 TREES IN FIRST PROJECT**

*NASSAU COUNTY, Fla. (June 8, 2020)* – Keep Nassau Beautiful (KNB) applauds Nassau County residents' efforts in exceeding Planting Nassau's Future initial first project goal. The first project, Adopt-A-Tree, set forth a stretch goal to enable the planting of 300 trees across all areas of Nassau County. Residents overwhelmingly responded and surpassed that goal planting 348 trees in four months.

Planting Nassau's Future, and the Adopt-A-Tree project, kicked off in December 2019 with a privately donated 100-gallon live oak tree planted in Central Park, Fernandina Beach. Adopt-A-Tree was planned as an actionable and positive response to the loss of tree canopy in Nassau County due to development, weather events, and age.

"What differentiates Planting Nassau's Future Adopt-A-Tree project is the required educational element so everyone would know how to plant and care for the trees," said Lynda Bell, Keep Nassau Beautiful Executive Director. "And the opportunity for residents to select tree species based on the right tree for the planting location added to the personal feeling of ownership and contribution to the program mission."

The Adopt-A-Tree project ended April 30, 2020. The location of each tree adopted has been mapped in a GIS layer for historical tracking of the success of the Adopt-A-Tree project. Together we are Planting Nassau's Future and look forward to future projects.

For additional information or questions, please contact Lynda Bell, Keep Nassau Beautiful, 904-261-0165, [knb@keepnassaubeautiful.org](mailto:knb@keepnassaubeautiful.org) or visit our website [www.keepnassaubeautiful.org](http://www.keepnassaubeautiful.org).

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### **About Keep Nassau Beautiful, Inc.:**

Keep Nassau Beautiful, Inc. is working to inspire, educate, and equip individuals, groups, businesses, and governments to take action to make Nassau County a place where residents, visitors and wildlife can thrive and experience the beauty of Nassau County. [www.keepnassaubeautiful.org](http://www.keepnassaubeautiful.org).

Stay connected with Keep Nassau Beautiful, Inc., on [Facebook](#).

### **About Planting Nassau's Future:**

[Planting Nassau's Future](#) is a Keep Nassau Beautiful program. The primary mission of the program is to beautify spaces in Nassau County. As the eastern gateway to the sunshine state, we want to preserve our beaches, green pastures, timberlands, and all the beautiful areas in-between. Adopt-A-Tree is the first project.

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Adopt-A-Tree Educational Workshop led by Rebecca Jordi, Nassau County Extension Director, and Kelley McCarter, KNB Board Member and Officer.



Nassau County residents participate in Adopt-A-Tree and select free trees and mulch following the educational workshop.