

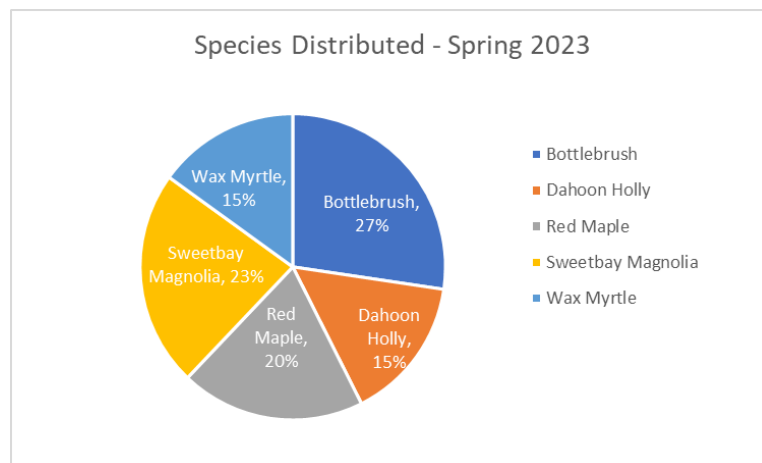
Planting Nassau's Future Media Release

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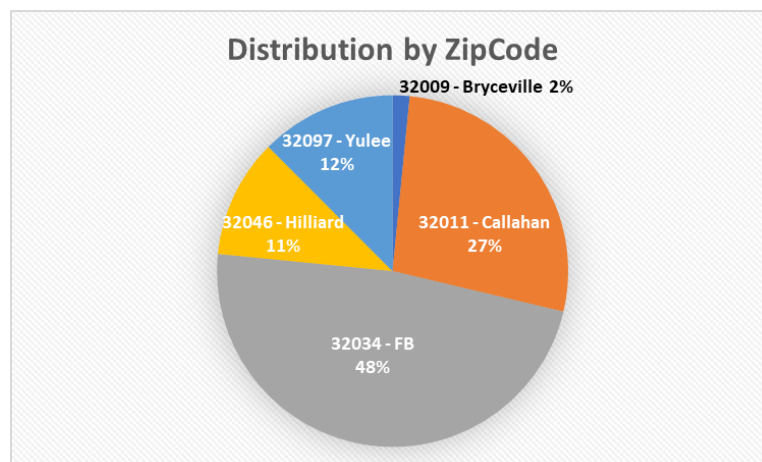
For Immediate Release

Free Tree Drive-Through Events Distribute More Than 500 Trees to Nassau County Residents.

Nassau County, Florida, April 10, 2022. During spring 2023 events, residents across all corners of Nassau County participated in planting more than 500 trees to beautify and help ensure the environmental health of our community. The spring 2023 event distributed five species of trees including Dahoon Holly, Red Bottlebrush, Red Maple, Sweetbay Magnolia, and Wax Myrtle.



60% of the trees were planted in Fernandina Beach and Yulee zip codes, with 40% planted in the West Nassau communities of Bryceville, Callahan, and Hilliard.



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UF/IFAS Extension Nassau County Director, Dr. Taylor Clem, led an in-person educational workshop to kick off the spring event. For those who were unable to participate in the in-person workshop, Nassau County residents, businesses, and organizations were able to reserve their trees after reviewing UF/IFAS Extension tree fact sheets for the available species and viewing a YouTube video of the educational workshop materials. The UF/IFAS Extension tools help residents select the right tree for their planting location and provide instructions on proper tree planting and maintenance.

Since the January 2020 kickoff of free Adopt A Tree events, Keep Nassau Beautiful has enabled the planting of more than 3,100 nursery-size trees in Nassau County. The free-tree events are possible through donations, and the generous support of these sponsors; Nassau County BOCC, Rayonier Advanced Materials, Rayonier, City of Fernandina Beach, and NE Florida Fairgrounds.

Keep Nassau Beautiful thanks Liberty Landscape Supply for sourcing and maintaining the trees before each free tree event. Program success is also dependent on volunteers and Nassau County residents who desire to beautify and invest in the future of Nassau County's green infrastructure by planting trees. We thank you for investing your time, energy, and resources in Planting Nassau's Future!

Residents may become a member of Keep Nassau Beautiful to receive advance notification of the next free Adopt A Tree drive-through event. <https://keepnassaubeautiful.org/join-us/>

Contact KNB: KNB@KeepNassauBeautiful.org or 904-261-0165.

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Keep Nassau Beautiful, Inc. is working to inspire, educate, and equip individuals, groups, businesses, and governments to take action to make Nassau County a place where residents, visitors, and wildlife can thrive and experience the beauty of Nassau County.
www.keepnassaubeautiful.org



Volunteers distribute trees during free Adopt A Tree drive-through events (Fernandina Beach).



Volunteers distribute trees during free Adopt A Tree drive-through events (Yulee).



Volunteers distribute trees during free Adopt A Tree drive-through events (Callahan).



Volunteers distribute trees during free Adopt A Tree drive-through events (Callahan).