

Planting Nassau's Future Media Release



For Immediate Release

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Keep Nassau Beautiful Announces “Planting Nassau’s Future”.

Planting Nassau’s Future is a Keep Nassau Beautiful program to beautify spaces in Nassau County. It’s first project is Adopt-A-Tree.

Nassau County, Florida, December 4, 2019. Over a five-month period beginning December 2019 and running through April 30, 2020, Keep Nassau Beautiful (KNB) volunteers, partner organizations, and community residents will plant up to 300 trees in Nassau County.

The Adopt-A-Tree project is launched in response to the loss of trees in Nassau County due to development, weather events and age. Trees may be adopted by individuals, businesses, and organizations, and will be planted on private and public property as approved for the tree species. A limited number of legacy trees will be available for those wishing to donate funds for the planting of a larger tree on public property, and if desired, the donor will receive public recognition. Educational support for the Adopt-A-Tree project is being provided by University of Florida's Nassau County Cooperative Extension Service. The project is being generously funded through dedicated grants, fundraising activities and private donations.

“Trees are essential to reversing climate change, maintaining wildlife habitat, retaining property values and providing aesthetic beauty,” said Kelley McCarter, KNB Board Secretary and Project Chair, “that is why Keep Nassau Beautiful is introducing Adopt-A-Tree as the first project of its newest program, Planting Nassau’s Future.”

To donate, www.keepnassaubeautiful.org/donate/ For more information on Planting Nassau’s Future and Adopt-A-Tree or to donate a legacy tree, KNB@KeepNassauBeautiful.org or 904-261-0165.

Keep Nassau Beautiful, Inc. is working to inspire, educate, and equip individuals, groups, businesses and governments to take action to make Nassau County a place where residents, visitors and wildlife can thrive and experience the beauty of Nassau County.

www.keepnassaubeautiful.org

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